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## FORUM FRANCE – SOUTH-EASTERN EUROPE Bucharest, 11-12 February 2014

### PROGRAMME

#### ■ Tuesday 11 February 2014

- 08:00** Registration of the participants at the Marriott hotel
- 09:00-10:00** **Official opening of the Forum** (*Grand Ballroom, Grand A&B*)
- Inaugural speech by C. LECOURTIER, GD UBIFRANCE (10')
  - Speech from M Victor PONTA, Prime-Minister of Romania (10')
  - Speech from M Philippe GUSTIN, French Ambassador in Romania (10')
  - Speech from M Andrei Dominic GEREA, Romanian Minister of the Economy (10')
- 10:00-10:30** Coffee break  
& **Press conference** (*Oradea lounge*)
- 10:30-12:45** **3 B2B meeting sessions** (*Grand Ballroom, 45 min each*)
- 12:45-14:00** Lunch (*Constanta lounge*)
- 14:15-16:30** **3 B2B meeting sessions** (*Grand Ballroom, 45 min each*)
- 16:30-17:00** Coffee break
- 17:00-18:00** **Workshops (in parallel)**
- Workshop "Roads infrastructures" (*Grand Ballroom, Grand A*)
  - Workshop "Railway infrastructures: high speed and rehabilitation of stations" (*Timisoara lounge*)
  - Workshop "Health and pharmacy: stakes and tendencies" (*Brasov lounge*)
  - Workshop "Specialized distribution: referencing in the Agro-food industry" (*Galati lounge*)
- 19:00** **Speech from Jacques SEQUELA "Merde à la déprime, oui à la francophonie" (1h) during the Cocktail, courtesy of the CCIFER and UBIFRANCE** (*Grand Ballroom*)

#### ■ Wednesday 12 February 2014

- 08:30-09:30** **Workshops (in parallel)**
- Workshop "New tendencies in the telecommunications and audiovisual sector" (*Brasov lounge*)
  - Workshop "Automotive : the Supply Chain decrypted by its largest actors" (*Timisoara lounge*)
  - Workshop "European Funds : the instruments for the successful financing of the projects in the region" (*Galati lounge*)
- 09:45-10:45** **Workshops (in parallel)**
- Conference "Jacques SEQUELA, fils de pub 2.0" (*Grand Ballroom, Grand A*)
  - Workshop "Access to the market, keys to the success" (*Brasov lounge*)
  - Workshop "Technical training in the industry : challenges and initiatives" (*Braila lounge*)



Continuation of the programme of Wednesday, 12 February:

- 10:45-11:15** Coffee break
- 11:15-12:45** **2 B2B meeting sessions** (Grand Ballroom, 45 min each)
- 12:45-14:00** Lunch (Constanta lounge)
- 14:15-17:15** **4 B2B meeting sessions** (Grand Ballroom, 45 min each)
- 17:30-18:30** Debriefing meeting with French companies
- 19:00** **Closing cocktail** (Grand Ballroom)

Please note that this program may be subject to change without notice

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